

# 2CH RADIO COPY

CLIENT ARRIVEDERCI ROMA SOUVENIR BOOK. DURATION ITALIAN LANGUAGE PROGRAMME.

PRODUCT.....SESSION OR TIME.....

AGENCY.....DATE FOR BROADCAST.....

NO 1:

The 1959-1969 Station 2CH Arrivederci Roma souvenir book, telling the story in words and pictures of Lena Gustin's immensely popular programme, is available free of charge to her listeners. Get your copy by writing to "Arrivederci Roma Book", Lena, 2CH Sydney, 2000.

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NO 2:

In 98 informative pages, crammed with information and pictures, the 1959-1969 Station 2CH Arrivederci Roma souvenir book tells the story of Lena Gustin's ten active years with her nationally known and listened to radio programme. You'll love it: For your free copy write to "Arrivederci Roma Book", Lena, 2CH Sydney, 2000.