

David Elyard has switched from the ABC, where he pioneered

“It’s all a matter of showcasing and that all-important involvement.”

American, the program has been “Australianised” by ABC-TV’s Science

most programs in the not very distant future, the machines will outpace their creators.

Chess Programs have been written which can defeat all but a tiny minority of human players. In Sydney, scientists have developed a computer variant of noughts and crosses which learns from its human opponents and then consistently defeats them.

The program explores many local issues, including the development of machines that can talk and recognise speech and a novel system developed by the ANU, Canberra, which is being used to help educate intellectually handicapped children.

The machines march

# KY JOINS THE RATINGS RACE

THE unlikely combination of its racing coverage, Italian programs and Bob Rogers' improved performance in the third ratings period of the year.

2KY lifted its share of radio listeners from 4.2 percentage points in the last survey, to 7.0 — the second highest ratings figure the State Labour Council-owned station has ever had.

KY increased its share in every time period, but in the night — when racing and Italian form an unlikely mix — it jumped from 9.0 in the last sur-

## RADIO

On all nights, except Saturdays, KY covers 10,000 from Mondays to Thursdays, it features Italian programs.

“We’re obviously getting a huge response from Italian families and other new settlers from Europe, who perhaps understand Italian better than they do English.” KY’s advertising and sales manager, Mr Alan Ireland, said.

“On Saturday from 7

pm to midnight we are now the number one rating station, obviously because of our race coverage.”

Despite KY’s jubilation, the ratings showed yet another victory for 2SM — its eighth consecutive ratings period victory.

The North Sydney-based station scored 22.9, more than four points higher than its nearest rival, 2UE.

2SM scored the highest rating points in every weekday time slot, except in the important 9 am to 1 pm segment, where John Laws of 2UW regained the premier position.

The weekday breakdowns, with the first six stations in each slot, were: Breakfast (5 am to 9 am) 2SM 23.7, 2UE 22.7, 2CH 14.3, 2BL 14.1, 2UW 9.6 and 2GB 4.7; Morning (9 am to 1 pm) 2UW 19.9, 2SM 19.6, 2UE 17.1, 2CH 16.7, 2BL 8.2 and 2KY 5.9; Afternoon (1 pm to 4 pm) 2SM 23.0, 2CH 19.5, 2UE 16.4, 2UW 10.3, 2KY 8.7 and 2BL 5.9; Drive-time (4 pm to 7 pm) 2SM 25.8, 2CH 17.7, 2UE 15.2, 2UW 9.2, 2BL 6.5 and 2KY 5.7; Night (7 pm to midnight) 2SM 19.2, 2UE 17.6, 2KY 15.0, 2CH 10.8, 2GB 8.7 and 2UW 7.0.

Began less than 30 years ago, the gains in artificial intelligence are impressive.

Chess Programs have been written which can defeat all but a tiny minority of human players. In Sydney, scientists have developed a computer variant of noughts and crosses which learns from its human opponents and then consistently defeats them.

The program explores many local issues, including the development of machines that can talk and recognise speech and a novel system developed by the ANU, Canberra, which is being used to help educate intellectually handicapped children.

The machines march

# Television program lift-out



## TOOHEYS “PAINT-A-PUB” ART EXHIBITION, 1978

Open for public viewing and sale from Friday 1st September to Sunday 10th September, including weekends, 10 a.m. - 4.30 p.m. daily at  
**TOOHEYS' OLD BOND GALLERY**  
86 Mary Street, Surry Hills.  
(200 yards from Elizabeth Street exit at Central Railway)  
**ADMISSION FREE**

# See page 67