



SUE
(the girl
who gets
around)
SAYS

I'll bet you can't guess who receives more fan mail than any other radio personality in Sydney. Her name is Lena Gustin, the news reader on 2CH's Italian radio programme. Her weekly mail averages over 2000 letters (and that's some load).

I'm crying already... Ward Austin, he of the blond locks and top ratings, will soon be appearing on Tommy Hanlon's "It Could

A Lena

Ho visto avvizzire le rose
nell'amaro giardino di
ieri]

Ora sono felice
di riascoltare le tue
parole.]

Per esse
ho colto il profumo
della ginestra
e della poesia.

Mariano Coreno

ASCOLTATE
i Programmi Sociali

di
LENA
2CH

Sydney



TUTTI I GIORNI ore 6.30 p.m.
GIORNALE RADIO in collaborazione con
"Settegiorni". Unico Giornale Radio Italia-
no in Australia.

TUTTI I LUNEDI dalle ore 6.45 alle 9.30 p.m.
ARRIVEDERCI ROMA (incluso il program-
ma Sociale Montano dalle 8 alle 8.30 p.m.)

TUTTI I MERCOLEDI dalle 6.45 alle 9.30 p.m.
CAROSELLO (inclusi i programmi: Hit
Parade, Tutti a Bordo e Sorella Radio)

TUTTI I SABATI dalle ore 12 alle 12.30
TUTTI A BORDO

Gli auguri annunciati nei programmi di Lena
vengono pubblicati su "Settegiorni"

Arrivederci Roma e i postini di Sydney



LENA GUSTIN

Alla Stazione Radio 2CH e' giunta una lettera con il semplice indirizzo Arriv - derci Roma. Senza mettere 2CH, ed inoltre senza mettere Sydney o altra indicazione. Eppure e' giunta a destinazione in due giorni. Cio' dimostra l'intelligenza dei postini di Sydney. Non e' il primo caso. Abbiamo visto lettere arrivare dal Queensland alla Stazione Radio 2CH con la semplice indicazione: A mamma Lena, Sydney. Dobbiamo riconoscere che il nome di Lena non e' solo popolare nella nostra Comunita' ma anche negli Uffici Postali australiani.

22 Friday, COUNTRY LIFE, May 28, 1965

ENGLISH TEACHER AT EVENING COLLEGE

HER VOICE is to the Italian community in N.S.W., as the Beatles' "yeah yeah yeah" is to the 'mad' generation.

She is fondly nicknamed "La Mamma" and thinks nothing of receiving 2000 fan letters a week!

A five-foot nothing phenomenon of energy, vigor personality and brains, she is Lena Gustin, who produces and delivers the Italian programs and news services on 2CH, official Italian-English translator for the Immigration Department, a French and English teacher at an Evening College, and a devoted wife and mother of two children as well.

Before coming to Aus-

tralia nine years ago, Lena studied languages at the University of Padua in Venice, and for several years worked as a journalist in Italy.

In Sydney she has been a radio announcer for 2CH for six years — a role embracing a variety of interests.

She delivers wishes for birthdays, weddings, baptisms, get-well messages from friends to the sick, and is hostess for three large musical programs a week, each one two and a half hours long.

For these she has a true

"girl Friday" in Francesca Bosio, also a language teacher in Sydney.

One of her favorite programs is one she does for the Ministry of External Affairs for the national Italian radio in which she describes Australian folklore.

"I never think of my work as a job," Lena confides. "To me it is a mission."

Flights of Fancy and
Country Life Pattern
Service, on Page 20.